



PIE A PI KAPP

OVERVIEW

A fun easy to plan on campus event where members of Pi Kappa Phi engage the local community through a carnival style game to raise money for people with disabilities. Brothers of Pi Kappa Phi have “pies” smashed in their face for predetermined cost \$1, \$5, \$10 for example.

SUPPLIES NEEDED

- Pie trays
- Whipped cream
- Tent/covered areas
- Space reserved for the event
- Speakers/music
- Additional desserts/pie toppings
- Water
- Paper towels
- Large trash bags to use as bibs

PLANNING THE EVENT

- **Step 1:** reserve a location for the date and time of your event. Work with your Fraternity and Sorority Life Advisor to make sure that you have completed the correct reservations as well as any permits needed for the event.
- **Step 2:** Begin to advertise and market for the event letting people know about the event as well as the cost how much it is to “Pie” someone. Do this at least one month in advance.
- **Step 3:** Build a schedule of at what time each brother during the chapter will be getting pied so that they can make sure to tell their friends and draw people to the event.
- **Step 4:** Go to the grocery store and get all the supplies needed. I would highly recommend getting twice as much Whip Cream as you think you need it goes fast.
- **Step 5:** Have the event and have a blast! The more mess you make the more money you raise

TAKE IT TO THE NEXT LEVEL

- Find a “celebrity” to agree to be Pied. People will be excited to pie a member of the football team, or their English 101 professor. Don’t be afraid to leverage connections members of the chapter have.

- Purchase other pie toppings such as chocolate syrup, chocolate chips, peanuts, or cherries that people can purchase and add to their Pie before throwing it on a brother. Charge .50 cents or \$1 more per topping. People will pay for it to make a bigger mess!