

JOB DESCRIPTION

TITLE: Streaming and Awareness Coordinator

REPORTS TO: Regional Director of Chapter Services **POSITION TYPE:** Internship (hours to be determined)

LOCATION: Remote

DATES: TBD

ROLE DESCRIPTION

Streaming is key to any great video game. It is the way the world gets to experience the different ways people play games and encourages themselves to try it. Our Streaming and Awareness Coordinator will be responsible for managing and building our streaming platform.

RESPONSIBILITIES

- Develop strategy for broadcasting Gaming for Inclusion through platforms like Twitch, YouTube, Facebook, etc
- Identify participants that can do Twitch Take overs
- Manage the content on the Twitch and YouTube home page
- Identify key twitch streamers who play in the realm of Adaptive gaming to follow and invite to programing
- Work with marketing to develop video and promotional content from streams